



Press release

As part of the efforts to improve the cultural scene of the city of Salé and to support creativity and innovators in the fields of culture and art, the municipality of Salé has developed a cultural program for the year 2025, encompassing a series of activities and events aiming to revitalize the cultural life and promote the cultural influence of the city.

Through this program, the municipality seeks to develop and support cultural projects as a fundamental pillar of local development, offering young people opportunities for creativity and artistic expression, and encouraging cultural initiatives that contribute to highlighting the cultural identity of the city at national and international levels, and also aims to ensure the sustainability of cultural work by stimulating investments in the cultural sector, by strengthening the cultural infrastructure of the city and encouraging cultural industries, thus contributing to the creation of new employment opportunities, and the development of the cultural economy.

In this context, the municipality of Salé will organize a press conference on Wednesday, February 12, 2025, at the Dawliz hotel at 17 o'clock, during which the content of the cultural program will be presented and the various events and activities scheduled throughout the year will be reviewed, which will be implemented according to a participatory approach based on the involvement of the various cultural actors, in particular intellectuals, artists, associative actors, as well as institutional and support partners.

This seminar will bring together a group of cultural and media personalities, as well as representatives of partner institutions, and will also be an opportunity to exchange and interact with the managers of the municipality on the efforts made to promote cultural affairs and support their role as a locomotive for sustainable development.